



27 December 2017

Bagir Group Ltd.

("Bagir" or the "Company")

Director Dealing

Bagir (**AIM:BAGR**), a designer, creator and provider of innovative tailoring, announces that it was notified on 25 December 2017 that following the repayment of a loan by Samuel Vlodinger, a Non-Executive Director of the Company, First Israel Mezzanine Investors Ltd ("FIMI") has returned 214,200 ordinary shares of 0.04 New Israeli Shekels each ("Ordinary Shares") held as security for the repayment of the loan to Mr Vlodinger.

Following the transfer, Mr Vlodinger's total interest in the Company is 633,533 Ordinary Shares, representing 0.2 per cent. of the total voting rights of the Company.

The notifications below, made in accordance with the requirements of the EU Market Abuse Regulation, provide further detail.

For further information, please contact:

Bagir Group Ltd.

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Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014

Details of the person discharging managerial responsibilities / person closely associated	
a)	Name Samuel Vlodinger
2	Reason for the notification
a)	Position/status Non-Executive Director (PDMR)
b)	Initial notification /Amendment Initial



3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Bagir Group Ltd.				
b)	LEI	213800USJ6H6MLJ5P358				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 0.04 New Israeli Shekels each ("Ordinary Shares") IL0011317216				
b)	Nature of the transaction	Receipt of Ordinary Shares by a PDMR				
c)	Price(s) and volume(s)	<table border="1" data-bbox="687 1048 1315 1122"> <thead> <tr> <th data-bbox="687 1048 1002 1088">Price(s)</th> <th data-bbox="1007 1048 1315 1088">Volume(s)</th> </tr> </thead> <tbody> <tr> <td data-bbox="687 1095 1002 1122">Nil</td> <td data-bbox="1007 1095 1315 1122">214,200</td> </tr> </tbody> </table>	Price(s)	Volume(s)	Nil	214,200
Price(s)	Volume(s)					
Nil	214,200					
d)	Aggregated information - Aggregated volume - Price	N/A				
e)	Date of the transaction	25 December 2017				
f)	Place of the transaction	Off market				